

# DASUN SUCHARITH

## Marketing Automation Developer

+94-071-361-3974 | sucharith.dasun@gmail.com | [www.linkedin.com/in/dasun-sucharith](https://www.linkedin.com/in/dasun-sucharith) | [github.com/dasunsucharith](https://github.com/dasunsucharith) | [dasunsucharith.me](https://dasunsucharith.me)

### CAREER SUMMARY:

Marketing Automation Developer with a strong foundation in web development, SEO, and digital strategy. Currently working at Wavenet Pvt Ltd since October 2022, where I design and implement scalable marketing automation systems that drive measurable growth. Skilled in bridging the gap between marketing and technology—delivering end-to-end solutions from high-converting email journeys to performance-optimized websites and search-first content strategies. Proficient with tools like Salesforce Pardot, Google Tag Manager, GA4, WordPress, React, and various AI-driven platforms. Passionate about building digital systems that are not only beautiful but also intelligent, efficient, and results-focused.

### WORK EXPERIENCE:

#### Global Wavenet

Marketing Automation Developer | May, 2025 - Present

- Globalwavenet, Mediwave, Mediportal website updates and maintenance
- Handling automation, email marketing, performance tracking and reporting

#### Global Wavenet

Web Developer - WordPress (Marketing Team) | October, 2022 - May 2025

- Globalwavenet website revamping project and website maintenance.
- Mediwave website development and maintenance.
- Mediportal website project
- Worked on Digital Marketing using Google Analytics, Pardot, etc.
- Ahasa website revamping project and website maintenance
- Sayura website revamping project and website maintenance
- Design creatives for company digital media channels
- Handling SEO for all the company websites and landing pages

#### Sterling BPO Solutions (Pvt). Ltd

Web Developer | February, 2022 - October, 2022

- Taking care of all the websites belonging to the company.
- WordPress website design and development for the clients of the company. (local and overseas)
- Design and development of websites of the company.
- Collaborate with other developers with wagtail, react, and WordPress projects for Australian clients.

#### SLVIKI.ORG

Founder, Developer and Content writer | January, 2015 - 2022

- Freelancing

#### Affno

Software Trainee | October, 2016 - 2017

- Built 3 augmented reality applications for the company
- Worked on Research and development software project on Augmented reality
- Worked on a project on an indoor positioning system.

### CERTIFICATES:

- [EdX Verified Certificate For CS50'S Introduction To Computer Science](#)
- [The Full Stack | Meta](#)
- [Foundations: Data, Data, Everywhere | Google](#)
- [Python Programming](#)
- [Python For Beginners](#)
- [Web Design For Beginners](#)
- [Front-End Web Development](#)
- [Server-Side Web Programming](#)
- [Google Certified Digital Marketing Course](#)
- [Use Canva to Create Desktop and Mobile-friendly Web Pages](#)
- [Building a Business Presence With Facebook Marketing](#)
- [Programing with Javascript](#)
- [Foundations of User Experience \(UX\) Design](#)
- [Foundation of Digital Marketing and E-commerce](#)
- [Start the UX Design Process: Empathize, Define, and Ideate](#)
- [Introduction to Blockchain for Global Commerce](#)
- [No-Code Web Design](#)
- [AI-Powered Performance Ads Certification](#)
- [Google Analytics Certification](#)

## SKILLS:

- HTML
- CSS
- JavaScript
- React
- Bootstrap
- Webflow
- PHP
- Shopify
- Wordpress
- Elementor
- Digital Marketing
- SEO
- Analytics
- Shopify
- Ubersuggest
- SEMRush
- Screaming Frog
- Google Keyword Planner
- Tags Manager
- Google analytics
- On Page SEO
- Off Page SEO
- Site Audit
- Keyword Research
- SEO Strategy
- Salesforce Pardot
- Email Marketing

## EDUCATION:

### 2014 - 2017 | Sri Lanka Institute of Information Technology

Bachelor's degree Electronic Engineering - Computer systems networking and telecommunication

### 2013 | Bandaranayke College Gampaha

Advanced Levels in Math Stream

### 2009 | Bandaranayke College Gampaha

Ordinary Levels

## REFERENCES:

### Jathukulan S

Analytics Lead/ 3P Media

**Phone:** 077 922 0780

**Email :** s.jathu@gmail.com

### Roshan Anupriya

Sales Manager / DEMO

**Phone:** 071 170 5221